



Advertising Opportunities

Transplant Nursing Symposium

Exhibit Dates: 15–17 November 2019

Annual Symposium Dates: 15–18 November 2019

The DoubleTree by Hilton at Universal Orlando • Orlando, FL, USA

Enhance your visibility and drive attendees to your booth at the Annual ITNS Symposium.

Statistics show that attendees come to an exposition with a set agenda of exhibits to visit. Make this your most successful exhibit by inviting ITNS attendees to your booth with a bag insert, Passport Program, or program guide advertisement.

Bag Insert Opportunity

\$3,000 USD

A bag insert allows you to promote your products and services to Annual Symposium attendees at registration. Your promotional piece is delivered to all attendees when they check in at the registration desk. Participation in this program helps you

- begin your sales process in advance of the Annual ITNS Symposium
- increase traffic to your booth
- ensure success at the Annual ITNS Symposium

Preapproval of your promotional piece and payment are required in advance. The size of your piece should be no larger than 8½ x 11 in. and no thicker than ¼ in. Upon approval, please send 300 copies to the ITNS National Office by 30 September 2019.

I have ordered a bag insert for my company and agree to all prerequisites of the program.

Exhibit Hall Passport Program

\$550 USD

Participate in a program that directs attendees to your booth in the exhibit hall! Attendees will be given a list of participating exhibitors and asked to get their passport stamped to be eligible for special prize drawings in the exhibit hall. Reach your audience with this special and fun program—a great way to connect attendees and drive foot traffic to your booth.

I will participate in the Passport Program for the fee of \$550 USD.

I would like to donate a prize!

Description of item: _____

Value of item: \$ _____

For more information, contact Mary Paulson at +1 847.375.4803.

Mobile App Advertising Starting at \$1,200 USD

Promote your products in the ITNS App. The app is available to all attendees and includes the schedule and a complete list of the educational sessions, poster presentations, and exhibitors. Annual ITNS Symposium attendees refer to the app often, not only onsite at the symposium but also throughout the year, which gives your advertisement repeated exposure.

Meterboard Advertising

\$1,550 USD

This opportunity is available to companies that exhibit or present a Symposium. Maximize your impact and reach 350 attendees with your billboard advertisement located as the exhibit hall entrance. Materials are due 30 September 2019.

I have ordered Meterboard for my company and agree to all prerequisites of the program

Other Advertising Opportunities*

ITNS E-Blast: \$2500 – Send more than 1,200 ITNS Members an e-blast advertising your presence at the ITNS Transplant Symposium.

Coffee Sponsorship: \$2500 USD –provide us with the napkins or coffee sleeves and we will provide the coffee.

Partner Sponsorship: \$5000 USD

Bronze Sponsorship: \$10,000 USD

Silver Sponsorship: \$15,000 USD

For sponsorship packages and more details refer to the prospectus or contact Mary Paulson • +1 847.375.4803 • mpaulson@itns.org

Reserve your advertising opportunity by completing this form or download a fillable form at itns.org.

Name _____ Title _____

Company _____

Address _____

City/State/ZIP/Country _____

Submitted by _____

E-mail _____ Phone _____

Mary Paulson, ITNS Manager, Professional Relations and Development • +1 847.375.4803 • mpaulson@itns.org • Fax +1 888.374.7259

Payment

Mastercard Visa American Express Discover Amount \$ _____

Account number _____ Expiration Date _____

Signature _____

Send room drop and bag insert materials to
ITNS, 8735 W. Higgins Road, Suite 300, Chicago, IL 60631
Attn: Mary Paulson/Room Drop/Bag Insert

Return with payment to
ITNS, PO Box 3781, Oak Brook, IL 60522 • Fax 888.374.7259
(credit card only)