

# Enhance Your Visibility and Drive Attendees to Your Booth



Statistics show that attendees come to an exposition with a set agenda of exhibits to visit. Make this your most successful exhibit by inviting ITNS attendees to your booth.

## Bag Insert Opportunity ..... \$3,000 USD

Promote your products and services to ITNS attendees in their event bag. Your promotional piece is given to all attendees at registration at the ITNS Transplant Nursing Symposium. Participation in this program helps you

- begin your sales process in advance of the symposium
- increase traffic to your booth
- expand your company's visibility.

Approval of your promotional piece and payment are required in advance. The size of your piece should be no larger than 8 1/2 in. x 11 in. and no thicker than 1/16 in. Upon approval, please send 300 copies to ITNS by **30 August 2018**.

I am ordering a bag insert for my company and agree to all prerequisites of the program.

## Passport Program ..... \$500 USD

Attendees will be given a passport card and encouraged to collect stamps from participating exhibitors to be eligible for special prize drawings in the exhibit hall.

Deadline: 30 August 2018

- Sign me up for the Passport Program for a fee of \$500 USD.       I would like to donate a prize.

Description of item: \_\_\_\_\_ Value of item: \$ \_\_\_\_\_

## Mobile App Advertising **NEW**

Advertising in the mobile app for the 2018 ITNS Transplant Nursing Symposium offers you concentrated exposure to attendees. The mobile app includes a complete listing of educational sessions, presenters, meeting events, and exhibit activities.

The majority of attendees will use the app constantly throughout the conference and this is a great place to gain visibility with a sponsored post, push notification, or other exhibitor and sponsorship enhancements.

For more information regarding mobile app advertising, please contact Zack Smith at [zsmith@itns.org](mailto:zsmith@itns.org).

## Meterboard Opportunity.....\$1,500 USD

This opportunity is available to companies exhibiting or presenting a corporate showcase or non-CE symposia. Maximize your impact and reach 300 attendees with your billboard advertisement located at the exhibit hall entrance. Materials are due by 1 August 2018.

## Other Advertising Opportunities

ITNS E-Blast: \$2,500 USD

Send more than 1,500 ITNS members an e-blast advertising your presence at the ITNS Transplant Nursing Symposium.

Visit [www.ITNS.org](http://www.ITNS.org) or contact Mary Paulson at 847.375.4803.

Reserve your advertising opportunity by completing this form or downloading a fillable form at [www.ITNS.org](http://www.ITNS.org).

Name \_\_\_\_\_ Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City/State/ZIP \_\_\_\_\_

Submitted by \_\_\_\_\_

E-mail address \_\_\_\_\_ Phone (\_\_\_\_) \_\_\_\_\_

### Payment

MasterCard    Visa    American Express    Discover      Amount \$ \_\_\_\_\_

Account number \_\_\_\_\_ Expiration date \_\_\_\_\_

Signature \_\_\_\_\_

Send room drop and bag insert materials to  
**ITNS**, 8735 W. Higgins Road, Suite 300, Chicago, IL 60631  
 Attn: Mary Paulson/Room Drop/Bag Insert

**Return with payment to**  
**ITNS**, PO Box 3781, Oak Brook, IL 60522 • Fax 888.374.7259 (credit card only)

